

BE PART OF THE **BIGGEST BRIDAL EVENT** IN THE TRI-STATE AREA!



BRIDAL Showcase 2020

OVER 200 GUESTS ATTENDED LAST YEAR!

SUNDAY, MARCH 22, 2020

FROM NOON – 3 PM • Fashion show to follow, coordinated and instructed by: *True Elegance*
BRIDAL • FORMAL BOUTIQUE

Future brides, grooms, mothers and relatives will be attending this spectacular event. Here is the perfect opportunity to interact and conduct business with these brides-to-be, the grooms and their families in planning the perfect wedding day.

The Bridal Showcase 2020 official program, PUBLISHED, SUNDAY, MARCH 15 and Allegany Magazine BRIDES will provide engaged couples with the resources, ideas and advice needed to create a magical, picture perfect wedding day. The day will be complete with a fashion show, vendors showing their services and goods, prizes donated by vendors, and the most elegant venue display for planning that special day.

Come and join us for the event of a lifetime that will take place at Rocky Gap Casino and Resort.

Make plans now to be a part of this amazing event and go away stunned with beauty and enhancement in planning your special day.

This event is open to the public. We also have facilities for the gentlemen so they can also participate and enjoy this day.



Presented by: Allegany  CTN media  CHAMBERLAND
TIMES-NEWS

CONTACT OUR ADVERTISING DEPARTMENT TODAY ABOUT PRICING AND AVAILABILITY.
301-722-4600 • advertising@times-news.com

DEADLINE: To position your business in the March edition of *Allegany Magazine* - February 14
the official Program published: Sunday, March 15 and to reserve your booth space -Deadline: Monday, March 9

BRIDAL Showcase 2020

PLATINUM SPONSOR

Full Page, Full color ad in the Times-News Official Bridal Program
Full Page, full color ad in the March Issue of the Allegany Magazine
Double Booth at the Bridal Showcase, 4 chairs,
Logo recognition on the front cover of the Official Bridal Program
Logo recognition on promotional advertising
Listing and web ad on the times-news.com/bridal web site and direct link to your web site.

<u>Package Investment</u>	<u>Regular Value</u>
	\$999.00
\$1,250.00	\$690.00
	\$250.00
	\$150.00
	\$525.00
	<u>\$250.00</u>
	\$2,864.00

GOLD SPONSOR

Half Page, Full color ad in the Times-News Official Bridal Program
Half Page, full color ad in the March Issue of the Allegany Magazine
Double Booth at the Bridal Showcase, 4 chairs,
Logo recognition on the front cover of the Official Bridal Program
Logo recognition on promotional advertising
Listing and web ad on the times-news.com/bridal web site and direct link to your web site.

<u>Package Investment</u>	<u>Regular Value</u>
	\$500.00
\$750.00	\$402.50
	\$250.00
	\$150.00
	\$525.00
	<u>\$250.00</u>
	\$2,077.50

SILVER SPONSOR

Quarter Page, black & white ad in the Times-News Official Bridal Program
1/3 Page, black & white ad in the March Issue of the Allegany Magazine
Booth at the Bridal Showcase, 2 chairs,
Name recognition on the front cover of the Official Bridal Program
Name recognition on promotional advertising
Listing and web ad on the times-news.com/bridal web site and direct link to your web site.

<u>Package Investment</u>	<u>Regular Value</u>
	\$364.00
\$575.00	\$345.00
	\$125.00
	\$105.00
	\$525.00
	<u>\$250.00</u>
	\$1,714.00

BRONZE SPONSOR

Eighth Page, black & white ad in the Times-News Official Bridal Program
1/6 Page, full color ad in the March Issue of the Allegany Magazine
Booth at the Bridal Showcase, 2 chairs, display area at the Lane Center
Name recognition on the front cover of the Official Bridal Program
Name recognition on promotional advertising
Listing and web ad on the times-news.com web site and direct link to your web site.

<u>PACKAGE Investment</u>	<u>REGULAR Value</u>
	\$225.00
\$325.00	\$258.75
	\$125.00
	\$105.00
	\$525.00
	<u>\$250.00</u>
	\$1,488.75

DIGITAL EVENT TARGETING

- 50,000 digital impressions and event targeting the Bridal Showcase then following the brides 30 days afterward wherever they search on-line!
- Includes one set of full color on-line display ads, \$550 investment